

# Building a Living Lab to tackle future challenges

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BRATISLAVA

# Understanding the WHY?



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# Becoming a curious child.

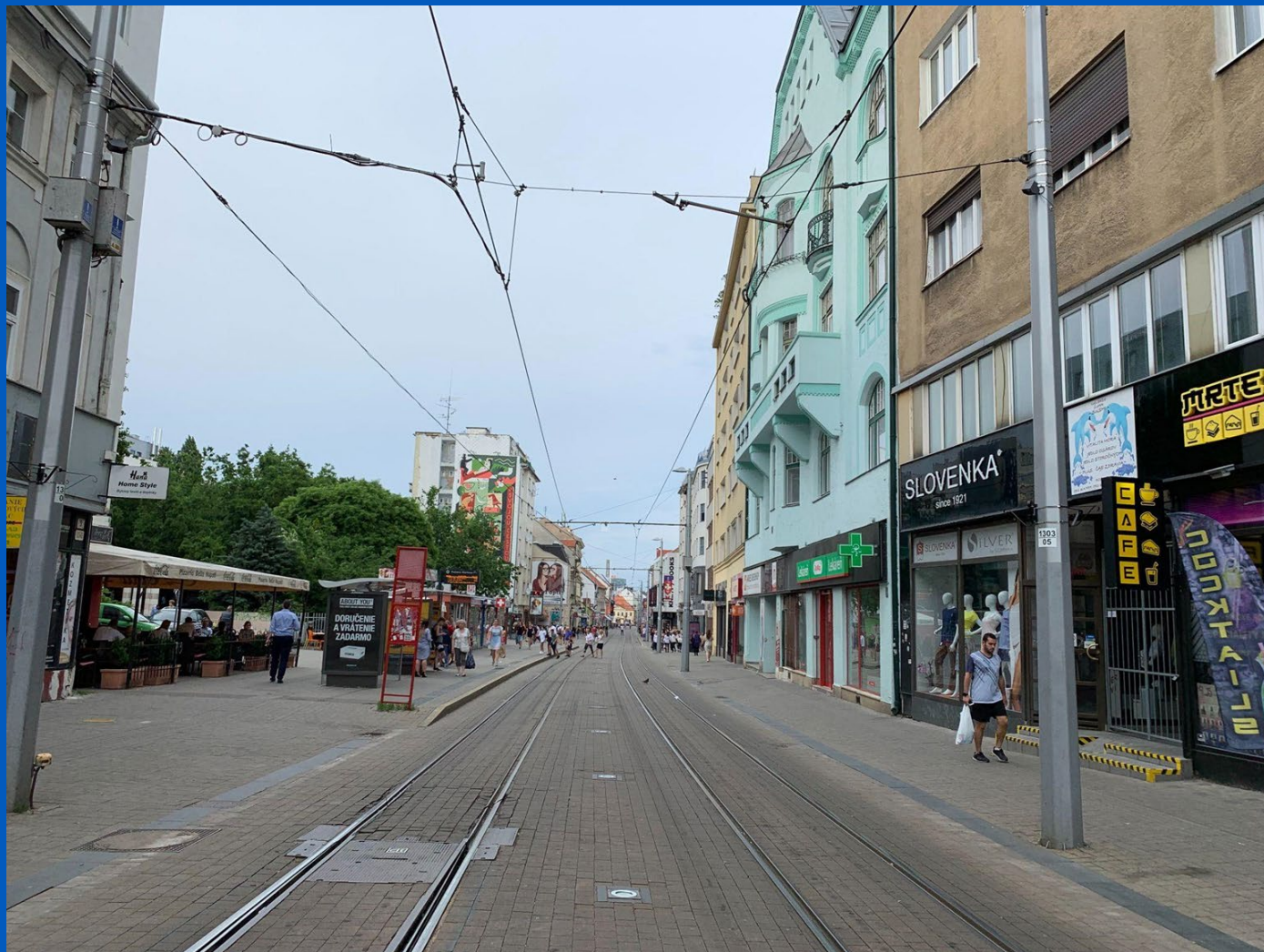


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# Creating value with residents and stakeholders



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## TEAM CONTRACT

- \* CLARITY OF ROLES & RESPONSIBILITIES.
- \* SPEND ON AVG. 5 HRS
- \* PARTICIPATE IN ALL TOUCH
  - ALL IN PERSON
  - 6+ REMOTE
  - ALL HBX webinars
- \* 1 HR./WEEK IN PERSON A
- \* SHAREPOINT FOR MATERIALS
- \* TEAM SPACE @ INNOVATION
- \* KEEP PACE WITHOUT FACIL
- \* SHARE OPENLY, PUT PROBL ON TABLE EARLY ON
- \* DOCUMENT & SHARE PR (OPEN HOUSE REGULARLY?)
  - PROACTIVE SHARING W/ OTHER
- \* EMAIL UPDATE TO MANAGE EVERY 2 WEEKS
- \* MANAGE'S INVOLVEMENT @ PRACTICAL MOMENTS (e.g. DAWKING) AS PARTICIPANTS
- \* SENIOR LEADERS AS KE DECISIONS
- \* THE GOAL IS TO LEARN AND TO DELIVER IMPACTFUL RE
  - GEEK OPS TO APPLY ELSEWHERE
  - AGREE TO EMBACE MINDSET
- \* GENERATE A PORTFOLIO A SINGLE SOLUTION
- \* TRUST THE PROCESS
- \* CELEBRATE SUCCESS
- \* RESPECT THE TIME OTHERS TIME & FORM









# Bratislava Living Lab

A safe space to experiment and test new technologies in air quality, mobility and climate change.





# Innovation District



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## Energy neutral and innovative

Bratislava has a unique position to use the growing cooperation among key players to enrich the creative and technological potential. The city aims to setup a centre of resilient technological innovation centre in the thematic areas of sustainable mobility, adaptation to climate change, IT and healthtech.





# Where do we stand?

low

**Innovativeness of SMEs**

-15%

**Decrease in students over the  
past 10 years**

# Where do we want to be in 2030?

Energy  
neutral

**Innovation district**

15%

**Increase of students and PhDs**

“ Building trust and being consistent with small actions is a cornerstone to successful cooperation.

How would you create an effective collaboration between a city, universities and business where it has not been done before?



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Thank you

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