The ENLIGHT Network Language and Intercultural Virtual Exchange (ENLIVE)

ENLIVE is a virtual exchange project run by the Espace Langues[1] Bordeaux University, ZESS[2], Göttingen University, and the Faculty of Natural Sciences Department of

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[1] *Espace Langues is a centre for language learning and intercultural exchange at the University of Bordeaux. We have a long experience in engaging students from across disciplines and different backgrounds in interactive workshops with their peers.*

[2] *The Central Institute for Languages and Transferable Skills (ZESS) at the Georg-August Universität Göttingen, Germany, is committed to providing students with the necessary skill*

Languages[3], Comenius University. Guided by facilitators, participants engage in weekly synchronous discussions in English as a lingua franca context. Together, students collaborate actively during sessions, build relationships, discuss current social issues and work towards a micro social media campaign. Students may choose from a range of areas to explore, such as gender and education, science in society or disability and accessibility.

Language

English is the lingua franca of the exchange. Participants should be able to communicate on a B2 level or above to participate.

Participants

Students

Students enrolled in undergraduate and graduate programmes from ENLIGHT universities:

Université de Bordeaux
Universiteit Gent
Georg-August-Universität Göttingen
Tartu Ülikool
Euskal Herriko Unibertsitatea
National University of Ireland Galway
Rijksuniversiteit Groningen
Uppsala universitet
Univerzita Komenského

Facilitators

Teachers and teaching assistants from participating institutions.

Learning outcomes

Students should be able to...

- discuss current social issues in an English as a lingua franca context
- develop their cultural sensitivity and global outlook
- collaborate in international groups to design and deliver a micro social media campaign

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set and capacity for growth by utilizing an interdisciplinary approach in the teaching of higher-education level foreign languages, general transferable skills and IT-supported academic work. ZESS places an emphasis on modern, practice-oriented and active-learning didactics and methods to enable both the acquisition and utilization of skills.

[3] *The Faculty of Natural Sciences Department of Languages is a centre of foreign languages providing transferable skills for tertiary students from diverse cultural backgrounds in various scientific fields enabling the students to utilize their competencies in practice.*

Project

Students will select and research a topic from a set of broad areas in order to design and disseminate a **social media campaign**.

Potential areas:

- Climate change and activism
- Disability and accessibility
- Diversity on screen
- Gender and education
- Health and social media
- Sustainability and economy
- Science in society

Over 6 weeks, students meet in groups of 8-12 participants for 2 hours via Zoom to engage in intercultural dialogue and work towards their social media campaign. They alternate plenary phases where all members of the group are engaged in dialogues and project work in groups.
The social media campaigns prepared by students are shared on the social media platforms of participating institutions.

Student Commitment

- **Facilitated dialogue sessions** - 12 contact hours. 6 weekly synchronous sessions lasting 2h00 each.
- **Reflective journaling** - 6-24 self-study hours. Participants are expected to complete a weekly reflective journal (100-200 words per week) to demonstrate comprehension of their learning and reflect on their research.
- **Social media campaign** - 6-12 self-study hours. Participants are expected to create their social media campaign.
- **Final Speaking Task** - 6-12 self-study hours. Participants are expected to make a final reflective video on completion of the exchange.

Timeline

Registration

Register via **https://enquetessphinx.u-bordeaux.fr/v4/s/pixnzi** by 24/10/2022. Students will be informed of their group by 28/10/2022.

Exchange schedule

7/11/2022 - 16/12/2022 (6 weeks)

Students will take part in a weekly Zoom session, at the same time each week and with the same group and facilitator. Upon registration, students are asked to select the times in the week when they are available. Diverse groups will be composed based on this information.

Weekly sessions

Week	Beginning…	Milestone
Week 1	7/11/2022	Getting Started
Week 2	14/11/2022	Discussing ENLIVE areas
Week 3	21/11/2022	Defining the project
Week 4	28/11/2022	Designing the project
Week 5	05/11/2022	Giving and getting feedback
Week 6	12/12/2022	Discovering the project gallery

Assessment

100% continuous assessment

20% Engagement in weekly facilitated dialogue sessions

(You will receive an overall grade at the end of the exchange)

0	1	2	3	4	5
absent	**does not** engage in open, appropriate and effective interactions during activities and dialogue **and/or** more than 10 mins late	engages **at least once** in open, appropriate and effective interactions during activities and dialogue	engages **sometimes** in open, appropriate and effective interactions during activities and dialogue	engages **often** in open, appropriate and effective interactions during activities and dialogue	engages **throughout** in open, appropriate and effective interactions during activities and dialogue

40% Weekly reflective journal submissions

(You will get regular feedback and your grade will be an average of the 6 journals you submit)

0	1	2	3	4	5
not submitted	**does not** demonstrate understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate	demonstrates **little** understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate	demonstrates **some** understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate	demonstrates **reasonable** understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate	demonstrates **deep** understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate

20% Social media campaign submission in week 6

0	1	2	3	4	5
not submitted	**poorly** designed, **not** showing critical evaluation of online resources and content and **not** communicating a message to a target audience **very effectively**.	**not very** well-designed, showing **little** critical evaluation of online resources and content and **not** communicating a message to a target audience **very effectively**.	**mostly** well-designed, showing **some** critical evaluation of online resources and content and communicating a message to a target audience **mostly effectively**.	**well-designed**, showing critical evaluation of online resources and content and **effectively** communicating a message to a target audience.	**very** well-designed, showing critical evaluation of online resources and content and **very** effectively communicating a message to a target audience.

20% Final speaking task submission in week 6

0	1	2	3	4	5
not submitted	**does not** demonstrate understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate	demonstrates **little** understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate	demonstrates **some** understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate	demonstrates **reasonable** understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate	demonstrates **deep** understanding of how people from other cultural backgrounds have different communication styles, and of how their own beliefs, world views and practices influence the way they communicate